

Rep Order# 6860422 Ver# 3 Mod# 0 Status Confirmed
EC'd No

2 of 4

Printed: 10/03/2012 6:28 PM
Last Received: 10/02/2012 9:08 AM

Showing Buylines: All Lines

Station	Agency () Sandler Innocenzi				Traffic Order# 107257	
Advertiser	() D.TARKANIAN 4 CONGR				Last Received:	
Product	D.TARKANIAN FOR CONG				Printed:	
Estimate#					10/02/2012 9:08 AM	
Buyer	CHRIS FEIST					
Phone#						
Fax#						
Line	In	Day	Time	Program	Len	Rate
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11	S2	9A-930A			:30	\$500.00
				Buyline Comment: NEWS TODAY WKND	10/06-10/06	0
12	SU	6A-7A			:30	\$350.00
				Buyline Comment: NEWS SUN WKND	10/07-10/07	0
13	SU	7A-8A			:30	\$750.00
				Buyline Comment: SUN TODAY	10/07-10/07	0
14	SU	1130P-12A			:30	\$200.00
				Buyline Comment: SPOTS NT L VGS	10/07-10/07	0
15	TH-F	430A-459A			:30	\$100.00
				Buyline Comment: WAKE W WAGNERS	10/04-10/05	0
16	M-W	430A-459A			:30	\$100.00
				Buyline Comment: WAKE W WAGNERS	10/08-10/10	0
17	TH-F	5A-6A			:30	\$100.00
				Buyline Comment: WAKE W/ WAGNERS1	10/04-10/05	0
18	M-W	5A-6A			:30	\$450.00
				Buyline Comment: WAKE W/ WAGNERS2	10/08-10/10	0
19	TH-F	6A-7A			:30	\$700.00
				Buyline Comment: WAKE W/ WAGNERS2	10/04-10/05	0
20	M-W	6A-7A			:30	\$700.00
				Buyline Comment: WAKE W/ WAGNERS2	10/08-10/10	0
21	TH-F	7A-9A			:30	\$900.00
				Buyline Comment: TODAY SHOW	10/04-10/05	0

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Rep Order# EC'd No	Agency (Advertiser Product Estimate# Buyer Phone# Fax# LT	Station KSNV-TV LAS VEGAS, NV.) D.TARKANIAN 4 CONGR D.TARKANIAN FOR CONG	Agency (705 PRINCE ST ALEXANDRIA, VA 22314 Agency CP1/P2/E Flight Dates 10/04/2012 - 10/10/2012 Hiatus Weeks	Rep Firm PHI ADELPHIA Sales Office (Salesperson (AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	Traffic Order# 107257 Showing Buylines: All Lines
	Len	Day	Time	Program	
23	TH-F	9A-10A			:30 \$425.00 10/04-10/05 0 0 0 0 \$0.00
				Buyline Comment: TODAY SHOW 2	
24	M-W	9A-10A			:30 \$425.00 10/08-10/10 0 0 0 0 \$0.00
				Buyline Comment: TODAY SHOW 2	
25	TH-F	1230P-1P			:30 \$325.00 10/04-10/05 0 0 0 0 \$0.00
				Buyline Comment: NEWS AT NOON	
26	M-W	1230P-1P			:30 \$325.00 10/08-10/10 0 0 0 0 \$0.00
				Buyline Comment: NEWS AT NOON	
27	TH-F	3P-4P			:30 \$450.00 10/04-10/05 0 0 0 0 \$0.00
				Buyline Comment: DR PHIL	
—REPORT TOTALS—					
Report Totals: 0 / \$0.00					
—SALES MONTHLY TOTALS—					
Oct 12: 0 / \$0.00					
Sales Totals: 0 / \$0.00					
Station Totals: 0 / \$0.00					
Lines not sent/rclcd/rtrn: 0 / \$0.00					
—COMPETITIVE—					
Market Totals					
	CATV	0%	KBLR	0%	KINC 0% KLAS 34%
	KTNV	15%	KTUD	1%	KVCM 2% KVNY 1%
	XXXX	0%			KSNV 30% KVNU 17%

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () D.TARKANIAN 4 CONGR
Product D.TARKANIAN FOR CONG
Estimate#
Buyer CHRIS FEIST
Phone#
Fax#

Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency CPI/P2E
Flight Dates 10/04/2012 - 10/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books
Demos
Ra35+

— CREDIT RISK —
CASH IN ADVANCE